

美穗MS
建筑声学&造型装饰艺术家

MEISUI GRG

美穗—GRG

打造建筑声学&造型装饰艺术国际品牌！
To build the international brand of architectural acoustics & plastic arts.



企业篇
Enterprise

About us 公司简介

广东美穗建材科技有限公司(原美穗实业)是国内第一家将建筑声学与装饰美学完美融合 ,把科技、艺术、文化创意与设计、新材料四位一体集结发展的高新技术企业。公司在专业生产美穗 ® 无机 (高晶) 复合天花、墙板 (无机高强隔声 / 装饰 / 吸声板)、GRG 工程定制、3D 艺术构件 / 配饰四大工程产品的基础上，又相继开发了雅穗 ® 家居类产品：3D 艺术背景墙、集成吊顶、整装墙面、艺术灯饰与陈设饰品等特色新品。

公司立足华南，产品辐射全国，同时远销法国、加拿大、迪拜、阿联酋、印度等欧美和中东、东南亚国家与地区。二零一零年以来，公司快速发展，广州基地生产厂房面积达 4 万平方米，

第二工厂 (华中生产与物流基地) 已正式落户湖南平江，且已开工建设。公司拥有世界先进的 CNC 五轴数控雕刻机与 3D 打印等智能装备生产线，并且始终坚持以科技创新与文化创意设计双轮驱动，以艺术表现为依托，以人文精神为内涵，以生态健康、环保节能新材料为载体，以人体视听工程学为导向，引领行业发展，致力将“美穗”打造成为世界建筑装饰领域专注建筑声学与造型装饰艺术的国际品牌。

产品不仅具有高强轻质、A1 级防火、绿色环保、节能低碳、抗菌耐腐、防霉防潮防虫蛀、湿暖保温等良好的物理性能 ,而且拥有隔声 / 吸声 / 扩散 / 反射等优良的声学性能，同时造型丰富任意、可镂空 / 浮雕、可平面 / 单曲二维 / 双曲三维等立体构造，且安装方式方便快捷，装饰效果浑圆大气、靓丽高雅！先后成功承接了广州创意大厦 / 太古汇 / 歌剧院、深圳滨海医院 / 大运会主场馆、北京凤凰卫视媒体中心、湖南省卫生厅、青岛万达东方影都、成都第五人民医院等一大批荣获全国建筑工程鲁班奖、建筑装饰工程奖的大型地标项目和经典工程。

同时 ,美穗通过了ISO9001 质量管理体系和ISO14001 环境管理体系双重认证 ,荣获了三十多项国家专利。公司自创立之初就注重人才培养 ,成立了美穗国际(GRG) 设计研究院，与国内多所知名高等院校 (如广州美院、长安大学、安徽建筑大学等) 建立产学研教学实习 / 就业基地，作为校企合作通路与企业发展人才库，同时与中国建筑科学院建立战略与技术合作伙伴关系。公司本着“名校与名企联姻、名师与名品结缘”的战略，在国内荣聘了一批建筑声学 / 室内设计 / 建筑设计大师、文化艺术名人、材料专家等作为企业的设计与研发顾问，从产品研发、市场推广到品牌形象全方位给力支持与塑造提升，助力企业健康快速发展。经过多年培育与磨炼，现公司拥有一批能打仗、打胜仗的高素质技术 / 管理 / 产品设计等行业高端人才，可为客户提供由装饰设计、深化建模、产品制作到工程安装等整体配套服务。

“品质改变世界，创新成就未来”，美穗人将本着公司“创新、卓越、务实、诚信、和谐”的经营理念，永远将高品质的产品与超值的服务提供给广大客户，为发展中国的文化创意产业与绿色低碳建材事业作贡献。

Guangdong Meisui Industrial Development Co., Ltd. is one of the new high-tech leading enterprise which perfectly merge the acoustics of architectural building and aesthetics together and developing the quaternity of tech, arts, cultural creativity and new materials. We specialize in inorganic(high-crystal) composite ceilings tiles, wall panels (inorganic and high intensity sound-insulating / decoration/ sound absorption panels), GRG(pre-casting glassfiber reinforced gypsum components) project custom-made, 3D artistic component, and accessories. On this basis of Big Four engineered products, we successively developed some new special home decoration products, such as 3D artistic wall panels, suspended ceiling integration, wall integration and display of arts and so on.

Based on southern part of China, MS products are not only popular in domestic, but also in France, Canada, Dubai, UAE, India, Europe and America, Middle East and Southeast Asia, etc. our company has been rapidly expanding and developing Since 2010, and now our production plant area in Guangzhou is about 40,000 square meters. The second factory (Central China Production and Logistics Base)is located in Pingjiang Hunan Province. We own the world's advanced CNC engraving machine and 3D printing and other smart equipment production lines. From



beginning to end, we persist in two engines of technological innovation and cultural creativity design, and based on artistic expression, regard humanism as connotation, and take the new materials of ecologically health and environmental-friendly and energy saving as carrier. Leading development of the industry, we devote ourselves to build “Meisui” as an international brand in the fields of architectural decoration and acoustic and plastic decorative arts.

not only have the good physical properties of high strength lightweight, A1 level fire prevention, environmental protection, low carbon energy saving, antibacterial and corrosion, mold proof and moisture proof insect-resistant, warm humid heat preservation, but also have sound insulation/acoustic/spread/reflection and other excellent acoustic performance. At the same time, the gypsum board has rich arbitrary modeling, they can be hollowed out/embossed, planar/ singles / hyperbolic, easy installation, adornment effect is round elegant and beautiful atmosphere. Has successfully undertake the Guangzhou creative building/Taikoo Hui/opera/, Shenzhen binhai hospital/Universidad stadium, Beijing phoenix TV media center, health department of human province, Qingdao Wanda cinema, Chengdu the fifth people's hospital won the national construction lubing prize, landmark building decoration engineering and other large projects.

Meanwhile, MS Ltd. has passed the Two-factor authentication of ISO9001 Quality Management System and ISO 14001 Environmental Management System, and also got over 30 patents. We pay much attention to the personnel training, and built the MS International(GRG) Design & Research Institute, and cooperate with some famous academy in domestic such as Guangzhou Academy of Fine Arts(GAFA), Chang' an College, An Hui Construction University. What's more, we build a base of industry-university-research cooperation and practical teaching with them as a cooperative way between colleges and enterprise and a talent bank for company. For more development, MS also established the partnership with China Academy of Building Research. Some of Interior Architects, Interior Designers are hired as Corporate Consultant, they are improving and developing the products from researching, marketing to brand establishing. After these years of studying and training, we've owned a team of being good at technical researching, managing, product designing. Choosing us, you will get a set of service such as decoration designing, drawing analyzing, deepen modeling, product manufacturing, and installing.

“Quality changes the world, Innovation lights up the future”. MS will always provide customers with products of high quality and excellent customer service, in line with company values and best practice of innovation, excellence, pragmatism, honesty and harmony. Trying our best to contribute to development of culture creativity, technological innovation industry and new green building materials.

Enterprise culture 企业文化

员工

培植企业的“家”文化 ,培育员工的企业伦理意识和道德意识 ,打造具有高度自律和责任感的高效团队。

质量

创新进取、追求卓越。认为产品质量是实现美穗品牌价值前提和保证，也是获取顾客忠诚度的基石。

客户

持续不断地为客户提供可信赖的设计、生产、安装以及其他服务 ,实现产品价值 ,实现双赢 ,诚信经营，真诚服务。

技术

创新精神是保证技术与时俱进，GRG 的任何一项工程，都是美穗技术团队所面临的机遇和挑战，从而实现技术的精益求精，日渐臻美。

Staff

Cultivate enterprise “home”culture ,foster employee to aware of business ethics and moral awareness ,create a highly efficient team which is self -disciplined and has sense of responsibility.

Quality

Develop innovative ,strive for progress,constantly striving for excellence,that is the assurance of Meisui brand to move ahead ,also the cornerstone of obtaining the trust of our customers.

Customer

Continuing to provide our customers with trustworthy design,production,installation and other services,and achieve the value of our products and achieve win-win with our customer integrity management and sincere service.

Technology

Only The spirit of innovation can make the technology perfectly,any of our GRG projects is the opportunities and challenges for us.During which makes us to improve our technology and make it perfectly day by day.







企业使命

企业使命：专注建筑空间艺术系统的创新创意研发，为人类创造生态健康的宜居空间，弘扬与发展中华民族文化，美丽幸福中国！

企业愿景

企业愿景： 打造建筑声学 & 造型装饰艺术国际品牌！

企业价值观

创新、卓越，务实，诚信、和谐。

Company Mission

Concentrating on the innovation and creative R&D of architectural art system. To build an Ecologically healthy and livable space for people! Developing and expanding Chinese national culture!

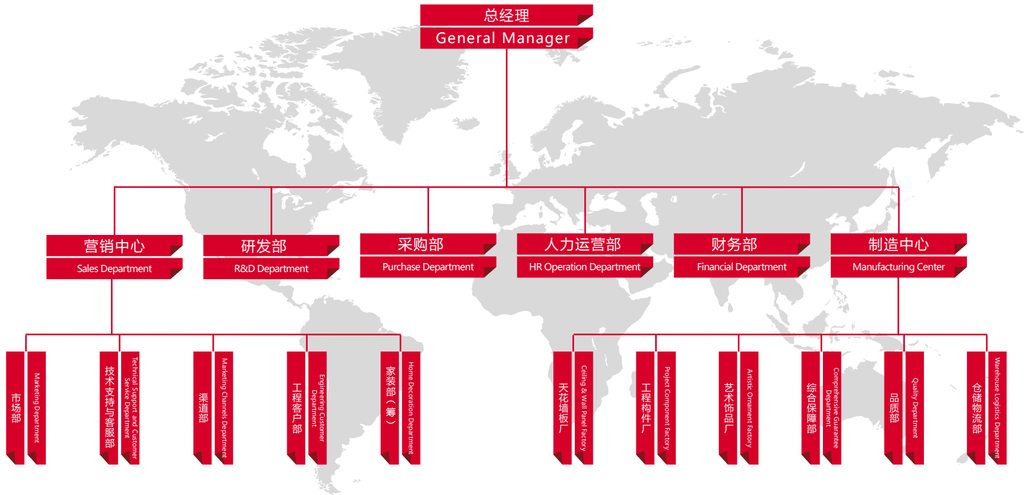
Company Vision

To build the international brand of architectural acoustics & plastic arts.

Enterprise value

Innovation, excellence, pragmatic, honest and harmony.

Organization 组织架构



Enterprise honor 公司荣誉





产品篇
Products

Products 产品介绍 introduction

GRG- 英文 GLASS FIBER REINFORCE GYPSUM 的缩写简称，GRG 产品属于一种改良性预铸式高强纤维石膏装饰材料，采用优质天然石膏为基材，添加高强度耐碱性玻璃纤维和微量环保添加剂，制成的预铸式新型装饰材料。产品表面光洁平滑呈白色，白度达到 90 以上，材质表面光洁、细腻，可以和各种涂料及面饰材料良好地粘结，形成极佳的装饰效果。GRG 材料自上世纪 70 年代末被引入建筑装饰界，材料具备多种灵活方便、功能实用的特点，可任意制成各种平面、曲面、艺术造型及种种功能产品，造型的随意性使其成为要求个性化的建筑设计师的首选，逐步成为国内与国际上广泛应用于室内装饰和新型环保材料。

广东美穗实业发展有限公司引进英国专业生产技术，经过近几年的推广发展，公司已成功完成了国内很多项目的复杂造型的 GRG 产品设计、制造及安装服务。近年来，公司产品远销国内外多个国家及地区。

GRG, full name Glass Fiber Reinforced Gypsum. GRG is a kind of special modified fiber gypsum decorative material which adopt natural gypsum,high strength alkali resistant glass fiber and slight pro-environmental additives. The surface of products are smooth and the color is white whose whiteness is reached 90%. GRG was introduced into architecture decoration in 1970s. The surface is so smooth that can do surface treatment which have decorative effect. GRG have strong plasticity so as to make single curved and double curved surface,3D linear,it can also be design into artistic patterns like hollowed out or relief pattern. anyway, it is the first choice for architects that can satisfy demands of diversified decorative styles and creative idea of architecture. GRG is a new environmental friendly material used widely home and abroad.

GRG 's professional technology was introduced by GUANGDONG MEISUI INDUSTRIAL DEVELOPMENT CO., LTD. . After years of development, we complete many complicated cases for designing, producing and installing. In recent years, our products are selling in domestic market and other countries and regio.









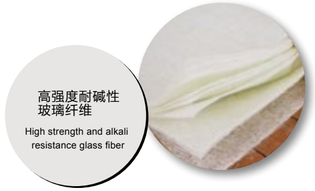




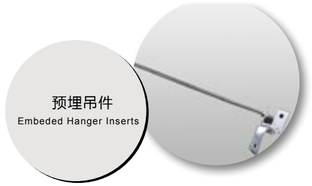
产品成分组成
compostion of products

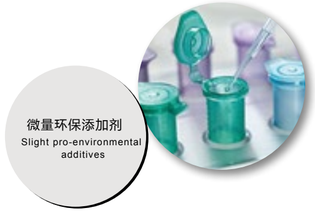
GRG 产品是采用优质改良型 Alpha 石膏粉（高密度短柱状结晶化合物）、高强度耐碱性玻璃纤维、微量环保添加剂和水混合制成的预铸式新型装饰材料，产品本身不含任何有害物质，具有“呼吸”作用，不燃且阻燃（A1 级），是绿色环保安全型装饰材料。

GRG is a kind of reinforced new decorative material which made of high quality and improved Alpha gypsum powder, high strength and alkali resistance glass fiber, slight pro-environmental additives and water. This is a decorative material which is environmental friendly and safe, because it don not contain something harmful and fire-proof {A1 Class}.











产品应用领域
Application of Products

GRG 可进行平面、二维、三维多种造型，主要用于剧院、音乐厅、电影院、商业建筑等场所，可用做吊顶、墙体、柱子、吧台、拦河、扶梯、浮雕、隔断等。

GRG can be made of variety shape which is one dimension, two dimension and 3D. Its application is ceiling, wall, pillar, counter, weir, escalade, relief, partition. GRG apply in theater, music hall, cinema, business building.


吊 顶
Ceiling


墙 体
Wall


柱 子
Pillar


吧 台
Bar counter


拦 河
Weir


扶 梯
Escalade


浮 雕
Relief


隔 断
Partitions

产品优势
advantage of products

选型丰富任意
Arbitrarily modeling





声学扩散性能好
Good acoustic diffusion properties





强度高、质量轻
High strength and Light weight



外形美观、防眩光
Beautiful and Anti-glare





面饰处理多样化
Different Surface treatment











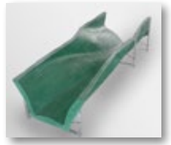
产品技术参数表
Technical data table

序号	检验项目 Test Item	检验结果 Test Result	依据标准 Standard
1	抗压强度 Compressive Resistance，（MPa）	43.6	GB/T 15231-2008
2	抗弯极限强度 Bending，（MPa）	18.4	GB/T 15231-2008
3	抗拉极限强度 Tensile，（MPa）	4.4	GB/T 15231-2008
4	吸水率 Water Absorption Rate，（%）	14.4	GB/T 15231-2008
5	巴柯尔硬度 Barcol scale of hardness	55	GB/T 3854-2005
6	防火等级 Fire-proof	A1	GB 8624-2006
7	降噪系数 Noise Reduction Coefficient，（NRC）	0.8	GB/T 20247-2006/IOS 354:2003
8	吸音性能 Sound -insulation	1	GB/T 16731-1997
9	GRG 预埋件承载力 the Bearing Capacity of GRG embedded part，（N）	≥ 2000	广州质量监督检测研究院

产品模具种类
Technical Process Of Products



木模
Wooden Mold



玻璃钢模
FRP Mold



硅胶模
Silicone Mold



石膏模等
Gypsum



泡沫模
Foam Mold

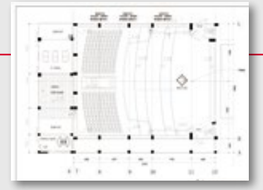
产品实现流程
Technical Process Of Products

①客户提供图纸
Site-plan

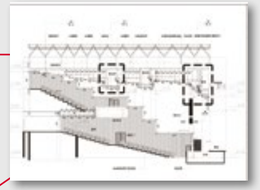
②深化设计
Deepen drawing

③生产加工
Production

④产品安装
Packing



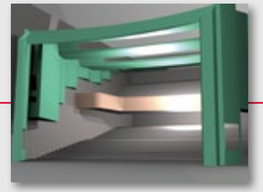
A、平面图 (Plan)
（俯视图、仰视图、顶、底面图）
（vertical view, upward view, top view, bottom view）



B、立面图 (Elevation drawing)
（直观立面图、剖视立面图）
（orthophoria elevation drawing 、profile elevation drawing）



C、大样图 (Detail drawing)
（节点详图）
（joint detail）

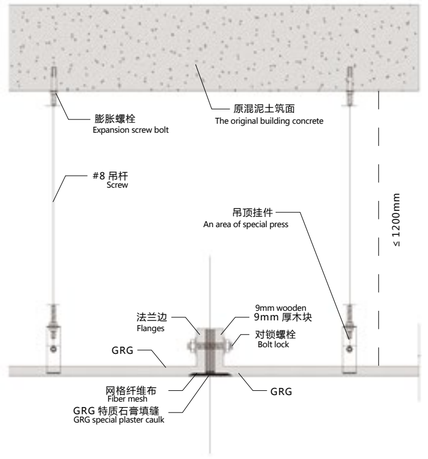


D、模型图
（Design sketch）

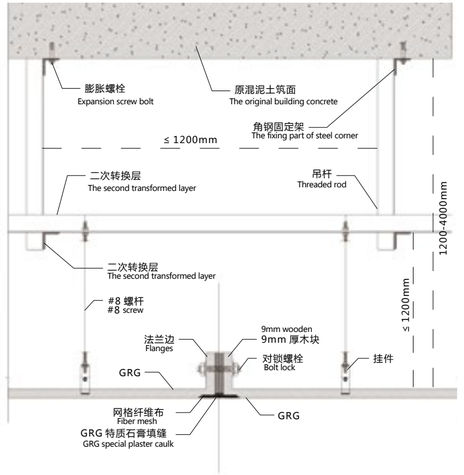


E、效果图
（Model diagram）

产品安装方式（顶面）
Technical Process Of Products

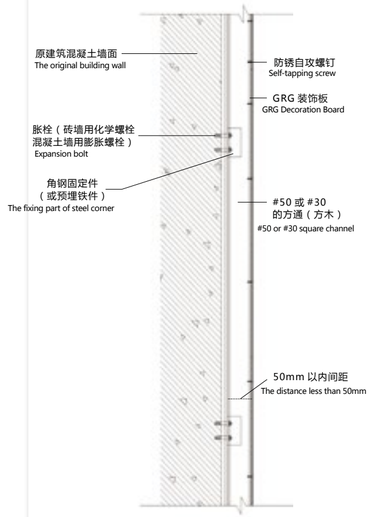


顶面建筑距离完成面 1.2 米以内的安装示意图
Distance from the original wall and decorative surfaces≤1200mm

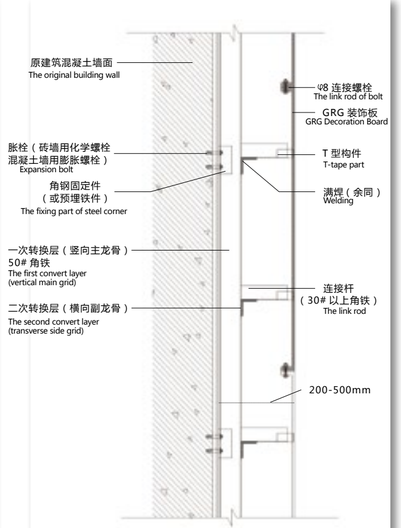


顶面建筑距离完成面 1.2-4 米以内的安装示意图
Distance from the original wall and decorative surfaces:1200~2400mm

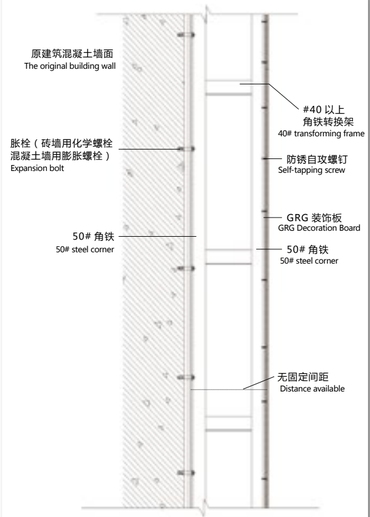
产品安装方式（墙面）
Technical Process Of Products



墙面 GRG 安装示意图 1
GRG wall installation diagram 1

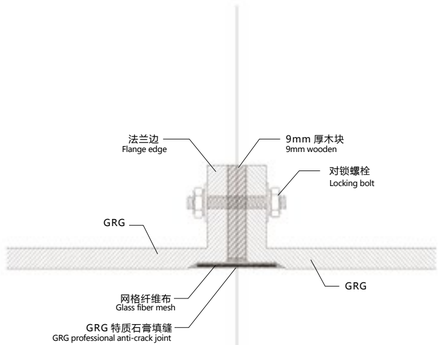


墙面 GRG 安装示意图 2
GRG wall installation diagram 2

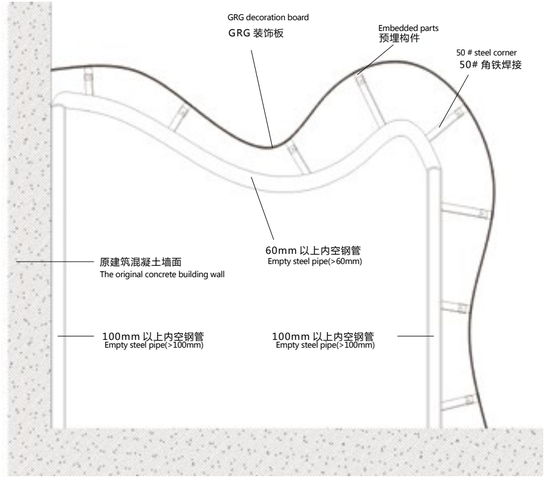


墙面 GRG 产品安装示意图 3
GRG wall installation diagram 3

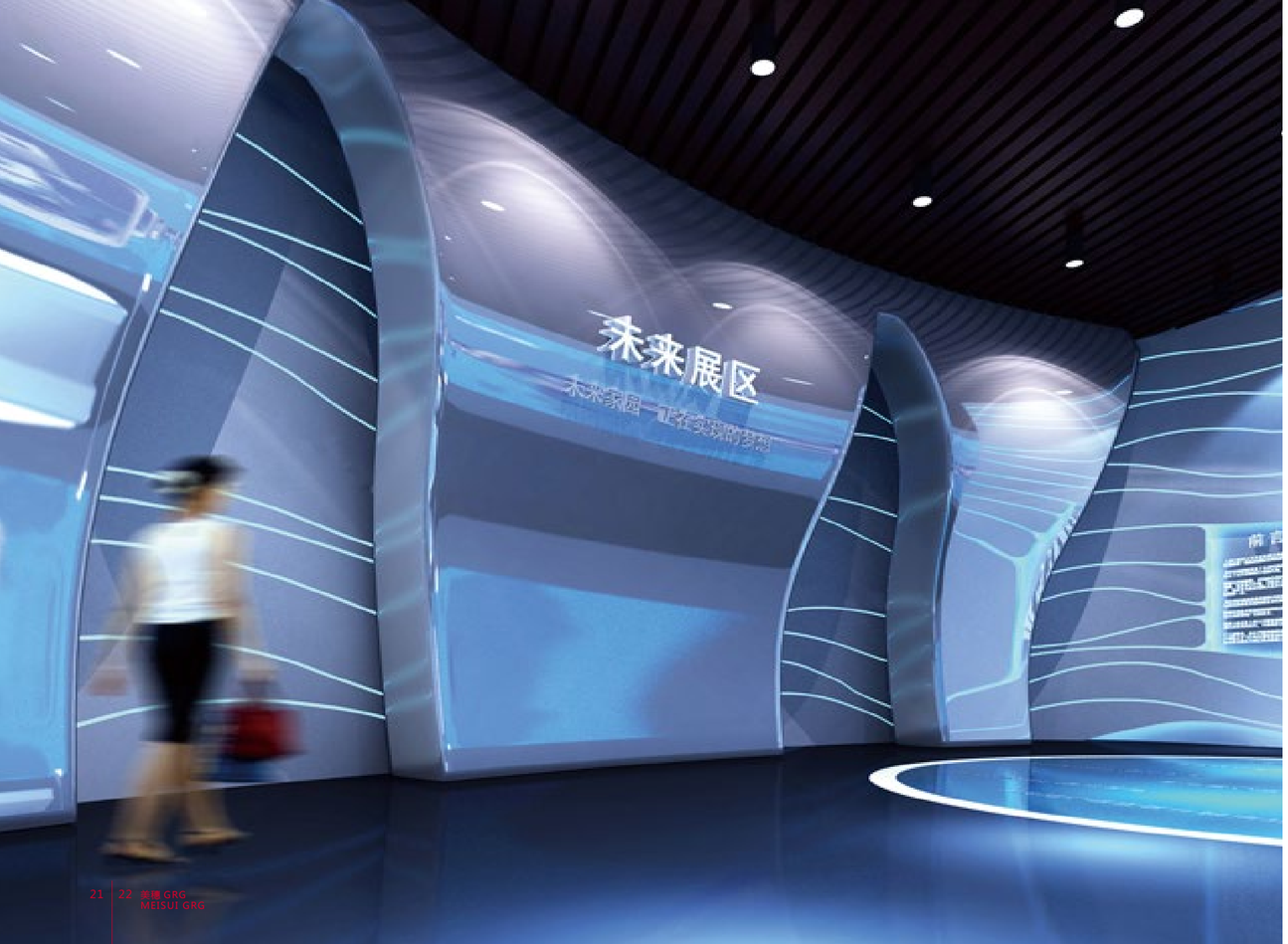
产品安装方式（异形）
Technical Process Of Products



GRG 产品拼接示意图（对锁）
GRG Installation Guide (Locking)



大型特殊造型 GRG 安装示意图
（7 平方以内的造型 GRG 直接成型）
GRG Installation Drawing for Big Special Shape
(Less than 7 square shape formed directly)



案例篇
Cases

经典案例 Typical case

75200 部队大礼堂
75200 Army

项目地址：广东惠州惠城区黄塘村 75200 部队营区

应用部位：顶面

完工日期：2013 年 5 月

Project Add: Unit 75200 Camp, Huangtang Village, Huicheng Total Area, Huizhou, Guangdong, China.

Application Site: ceiling

Completion Date: May, 2013





国家开发银行云南省分行
Branch of the China Development Bank

项目地址：云南省昆明市市区
应用部位：顶面、墙面
完工日期：2012 年 10 月

Project Add: Project Add: Downtown of Kunming City, Yunnan Province, China.
Application Site: Ceiling, Wall
Completion Date: Oct, 2012





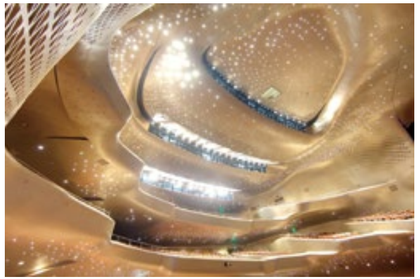




广州大剧院
Guangzhou opera house

项目地址：广东广州珠江新城
应用部位：顶面、墙面
完工日期：2009 年 3 月

Project Add: Project Add:Zhujiang New Town, Guangzhou, China
Application Site: Ceiling, Wall
Completion Date: March, 2009







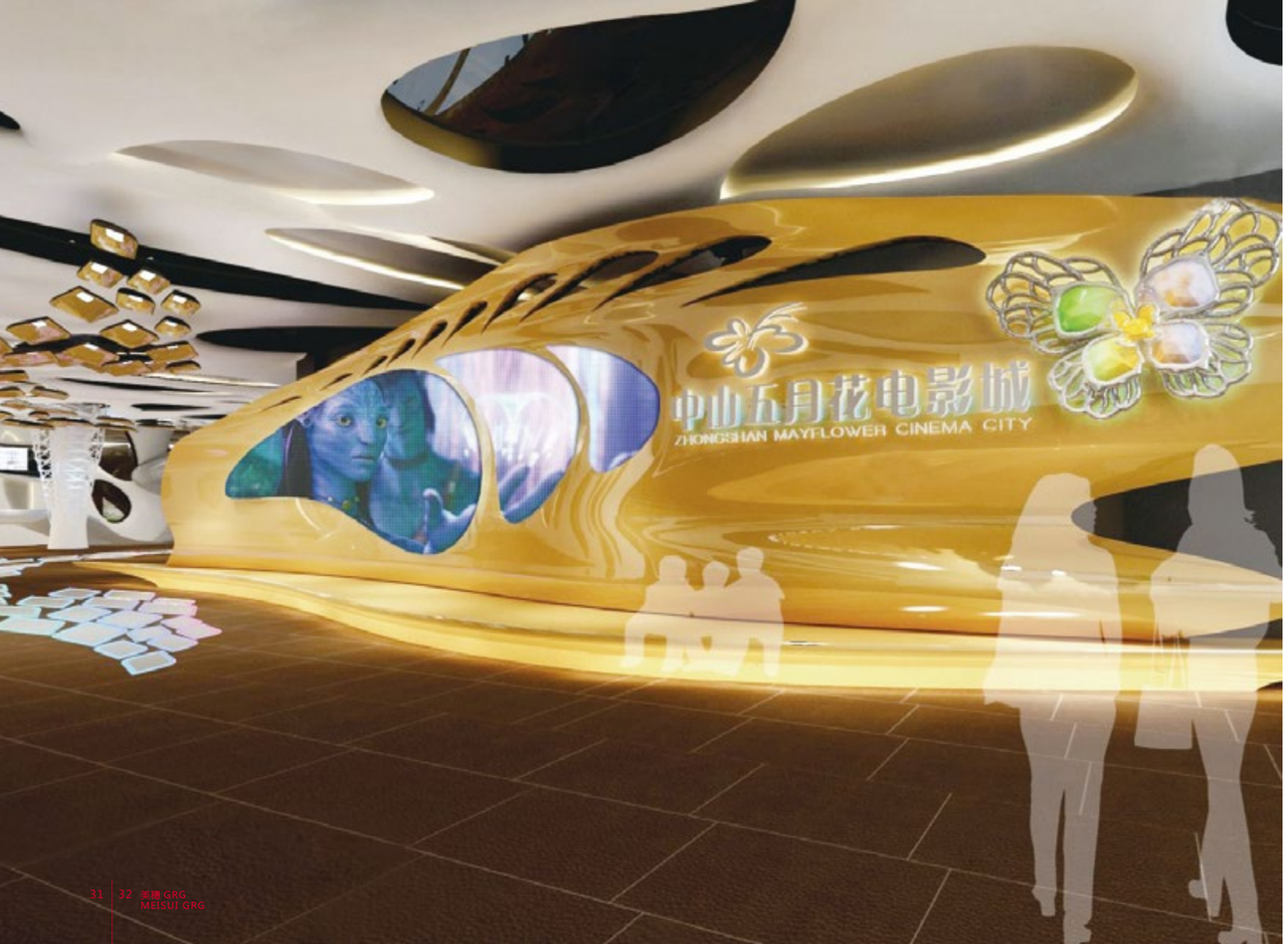




加拿大 DCC 酒店
DCC Hotel, Canada

项目地址：加拿大
应用部位：顶面、墙面
完工日期：2012 年 5 月

Project Add: Project Add:Toronto, Canada
Application Site: Ceiling, Wall
Completion Date: May, 2012





中山五月花电影城
Zhongshan Mayflower Cinema City

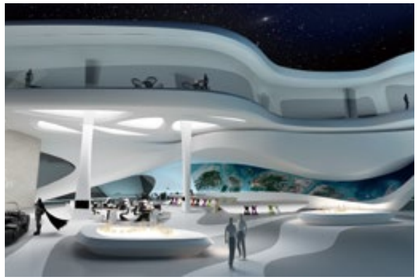
项目地址：广东省中山市
应用部位：顶面、墙面、吧台
完工日期：2013 年 11 月

Project Add: Project Add: Zhongshan City, Guangdong, China
Application Site: Ceiling, Wall, Bar Counter
Completion Date: May, 2012









青岛万达广场东方影都

Oriental movie metropis of wolanda plaza,Qingdao

项目地址：山东青岛市胶州滨海大道

应用部位：顶面、墙面、吧台

完工日期：2013 年 10 月

Project Add: Binhai RD, Jiaozhou, Qingdao, Shandong, China

Application Site: Ceiling, Wall, Bar Counter

Completion Date: October, 2013





广州太古汇商场
Guangzhou TaiKoo Hui market

项目地址：广东广州天河路
应用部位：顶面
完工日期：2010 年 4 月

Project Add: Tianhe RD, Guangzhou, Guangdong, China
Application Site: Ceiling
Completion Date: April, 2010





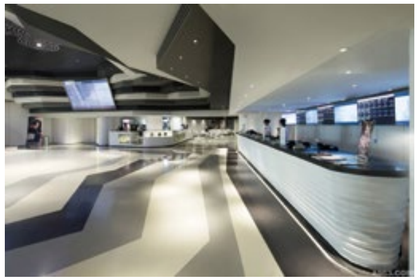




东莞万科广场
Dongguan Vanke Square

项目地址：东莞长安镇长青路
应用部位：顶面、吧台
完工日期：2014 年 7 月

Project Add:Changqing RD, Changan, Dongguan, China
Application Site: Ceiling, Bar counte
Completion Date: July, 2014







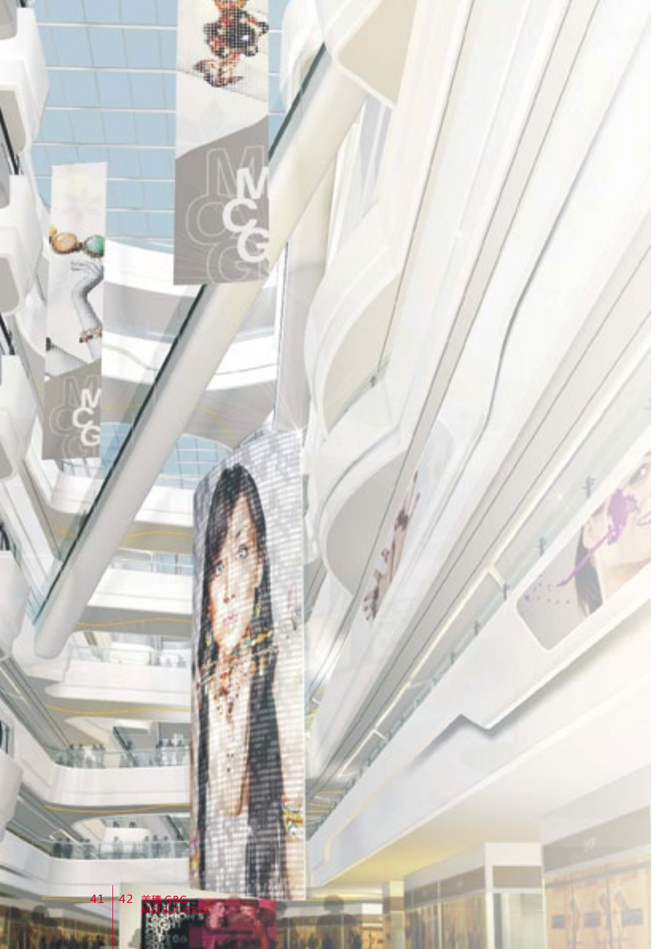
广州天环广场
Guangzhou days Sentral

项目地址：广州市天河区天河路
应用部位：顶面、扶梯、墙面
完工日期：2015 年 6 月

Project Add:Tianhe RD, Tianhe District, Guangzhou, China
Application Site: Ceiling, Escalator, Wall
Completion Date: June, 2015







广州名城商业广场
Guangzhou city commercial plaza

项目地址：广州市越秀区北京路
应用部位：顶面、墙面
完工日期：2014 年 10 月

Project Add:Beijing RD, Yuexiu District, Guangzhou City
Application Site: Ceiling, Wall
Completion Date: October, 2014

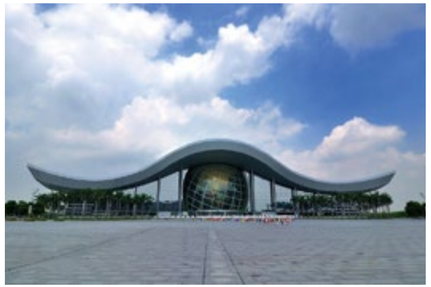




广州科学广场
Guangzhou Science Plaza

项目地址：广州科学大道
应用部位：顶面、墙面、吧台
完工日期：2012 年 10 月

Project Add:Science RD, Guangzhou, China
Application Site: Ceiling, Wall, Bar counte
Completion Date: October, 2012







广州电视塔
Canton TV Tower

项目地址：广州市天河区珠江新城
应用部位：顶面、墙面、吧台
完工日期：2012 年 7 月

Project Add:hujiang New Town, Tianhe Total Area, Guangdong, China.
Application Site: Ceiling, Wall, Bar Counter
Completion Date: July, 2013









中企绿色总部
CE Green Headquarters

项目地址：广州市佛山南海里水镇

应用部位：墙面

完工日期：2014 年 10 月

Project Add:Nanhai Lishui Town, Foshan, China.

Application Site: Wall

Completion Date: October, 2014

Total Area:1420m²





中国银行

Bank of China



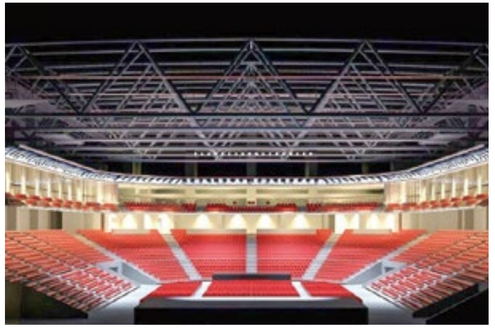
安化大剧院

Anhua Grand Theatre



清远先导科技展示厅

Qingyuan xiandao Technology Showroom



澳门新濠影汇体育馆

Macao xinhao Studio City Stadium



天津干细胞展馆

Tianjin stem cells Pavilion



恒大海南海花岛

Hengda hainan seaflower island



深圳珠宝城

Shenzhen jewelry City



波顿香料公司展厅

Bolton Spice Company Showrooms

篇幅有限，未能尽录



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